

REP HEADLINE# 8408728
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT3/16 15.09
*** KPLC-TV ***

ADV # _____ ADV. NAME POLI/F CAMPBELL/D/SEN/LA REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME HULSEN MEDIA SERVICES BUYER NAME KRISTIN HULSEN

2400 LARAMIE TRAIL
AUSTIN, TX 78745
SALES PRSN WA- MATTHEW WURM (H)

ORDER # _____ CONTRACT # 8408728 CLASS: NATL. LOCAL REGIONAL

PRDCT CAMPBELL 4 US SENATE EST#952 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/16 15.09

REP: NEW ORDER
TTL \$3,420 @ 11X
PLS CONFIRM
THANKS JASMINE FOR MATT
POL 8728

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FOSTER CAMPBELL FOR U.S. SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1035P	30		\$405.00	10/10	10/10	1		MON	1
PROGRAM : 10P NEWS												
CON COM1: 10P NEWS												
2			530A-700A	30		\$165.00	10/10	10/10	1		MON	1
PROGRAM : SUNRISE NEWS												
CON COM1: SUNRISE NEWS												
3			600P-630P	30		\$405.00	10/10	10/10	1		MON	1
PROGRAM : 7 NWS 6P												
CON COM1: 7 NWS 6P												

Camp 10.3-10.16

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 OCT3/16 15.09
 *** KPIC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1030P-1130P PROGRAM : 7 NWS SU L CON COM1: 7 NWS SU L	30		\$285.00	10/9	10/9	1		SUN	1
5			1000P-1035P PROGRAM : 10P NEWS CON COM1: 10P NEWS	30		\$405.00	10/6	10/6	1		THU	1
6			530A-700A PROGRAM : SUNRISE NEWS CON COM1: SUNRISE NEWS	30		\$165.00	10/6	10/6	1		THU	1
7			1000P-1035P PROGRAM : 10P NEWS CON COM1: 10P NEWS	30		\$405.00	10/4	10/4	1		TUE	1
8			530A-700A PROGRAM : SUNRISE NEWS CON COM1: SUNRISE NEWS	30		\$165.00	10/4	10/4	1		TUE	1
9			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$405.00	10/4	10/4	1		TUE	1
10			530A-700A PROGRAM : SUNRISE NEWS CON COM1: SUNRISE NEWS	30		\$165.00	10/5	10/5	1		WED	1
11			800P-900P PROGRAM : LAW & ORDER: SVU CON COM1: LAW & ORDER: SVU	30		\$450.00	10/5	10/5	1		WED	1

OCT/16 \$3,420.00
 CONTRACT TOTAL \$3,420.00
 TOTAL SPOTS 11

OCT3/16 15.09
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
MARKET TOTALS \$8,769 KPLC 39% KVHP 44% CABL 17% NVHP 0%												
ESTIMATED SHARES												
SVC- NONE												
DEMOS- RA35+*												

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

KPLC Lake Charles LA

10-3-16

I, HMS

being/on behalf of: Foster Campbell

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Foster Campbell for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Foster Campbell | PO Box 44411 Shreveport LA 71134 | 800-256-2412

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/25/16

Date

K-L-BL

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Stephanie Gill

Signature

Stephanie Gill

Printed Name

National Ads Coord

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Foster Campbell for U.S. Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

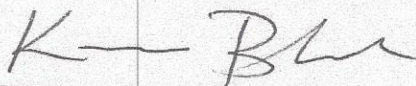
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

KRISTIN BLACK

printed name

8/25/16

date

CONTRACT



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

<u>Contract / Revision</u> POL8728 /		<u>Alt Order #</u> 08408728
<u>Product</u> CAMPBELL 4 US SENATE		
<u>Contract Dates</u> 10/03/16 - 10/16/16		<u>Estimate #</u> 952
<u>Advertiser</u> POL/Campbell, Foster/D/US Senate/Louisian		<u>Original Date / Revision</u> 10/04/16 / 10/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPLC	<u>Account Executive</u> Matthew Wurm	<u>Sales Office</u> HRP-Detroit
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV15247	<u>Advertiser Code</u> 116	<u>Product 1/2</u> 116
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	10/10/16	10/10/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$405.00				
N 2	KPLC	10/10/16	10/10/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$165.00				
N 3	KPLC	10/10/16	10/10/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$405.00				
N 4	KPLC	10/09/16	10/09/16	Late News Following NFL	1015-1045p		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$285.00				
N 5	KPLC	10/06/16	10/06/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---1---				1	\$405.00				
N 6	KPLC	10/06/16	10/06/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---1---				1	\$165.00				
N 7	KPLC	10/04/16	10/04/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-----				1	\$405.00				
N 8	KPLC	10/04/16	10/04/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-----				1	\$165.00				
N 9	KPLC	10/04/16	10/04/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-----				1	\$405.00				
N 10	KPLC	10/05/16	10/05/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--1----				1	\$165.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u> POL8728 /		<u>Alt Order #</u> 08408728
<u>Contract Dates</u> 10/03/16 - 10/16/16	<u>Product</u> CAMPBELL 4 US SENA	<u>Estimate #</u> 952
<u>Advertiser</u> POL/Campbell, Foster/D/I		<u>Original Date / Revision</u> 10/04/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 11	KPLC	10/05/16	10/05/16	Wednesday Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	--1----				1	\$450.00					
Totals												0.00	11	\$3,420.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	11	\$3,420.00	(\$513.00)	\$2,907.00
Totals	11	\$3,420.00	(\$513.00)	\$2,907.00

Signature: _____ **Date:** _____

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